

Wenjuan (Gwendolyn) Li

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EDUCATION



The Hong Kong University of Science and Technology (HKUST)

MPhil of Operations Management (Year 1)

Hong Kong, China

Aug 2021-now

Johns Hopkins Carey Business School (JHU)

Master of Science in Finance

Total GPA: 3.86/4.0

Coding: Computational Finance (A), Big Data Machine Learning(A)

Mathematics: Statistical Analysis (A), Linear Econometrics for Finance(A), Nonlinear Econometrics for Finance(A)

Baltimore, MD

Aug 2020

University of Science and Technology of China (USTC)

Bachelor of Business Administration

Total GPA: 3.89/4.3 Ranking: top 1 in the major of Business Administration

Anhui, China

Jun 2019

- Obtained the Excellent Graduate from Anhui Province, China in 2019, top 3% among 1868 undergraduates
- Received the Tang Lixin Scholarship in 2018, top 1 among 386 students in the School of Management
- Gained the Golden Award for Outstanding Students in 2018, top 5 among 122 same grade students
- Won the National Scholarship both in 2017 and 2018, top 3 among 122 students of the same grade

RELATED EXPERIENCE

Research Assistant of Dr. Qinglong Gou from USTC

Anhui, China

Aug 2020- Jun2021

- Cooperate on two working papers, namely designing optimal sales contests and balancing the tradeoff between Make-to-stock (MTS) and Make-to-order (MTO) system
- Manage the agenda of online discussion session with Dr. Juan Li from Nanjing University
- Present literature related to the optimality of MTS/MTO weekly

Design Optimal Sales Contests

Anhui, China

Rated as the Excellent Undergraduate Thesis of USTC, top 3% among 1868 undergraduates

Dec 2018-Jun 2019

- Model sales contests involving the firm and heterogeneous salespeople and analyze optimal decisions for the firm and salespersons based on Game theory and Auction theory
- Compare three prize structures using Integral Mean Value Theorem and Beta Function
- Point out the management inspirations behind the mathematical analysis

LEADERSHIP AND INVOLVEMENTS

Student Union of USTC, Minister of Outreach Department

Jun 2017-Jun 2018

- Led the whole department to work highly efficient together and raised 200,000 RMB funds within two months for the student union to hold significant events and enrich students' campus life
- Managed a communication forum for class cadre and student union, providing a platform to exchange needs of each other and promoting collaborations of two parties

ADDITIONAL QUALIFICATIONS

Software: MATLAB, Python, R, Latex, Mathematica, Office Software

Language: Chinese: native; English: TOEFL (106) GMAT (750)

Certification: passed 9 of 13 exams for the Association of Chartered Certified Accountants (ACCA)

Soft skills: Networking, leadership, teamwork, problem-solving