

THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Department of Information Systems, Business Statistics and Operations Management

IS SEMINAR ANNOUNCEMENT



How Academic Research Influences Global Litigations in Antitrust and Privacy

by

Prof. Anindya GHOSE

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DATE 19 July 2024 (Friday)
TIME 11:00 am - 12:15 pm
VENUE G012, Lee Shau Kee Business Building

ABSTRACT

*This talk will discuss how methodologies and academic papers (including those published by IS researchers) are influencing high stakes antitrust and privacy litigations launched by the US, APAC, and European governments against Google, Meta, and Apple. He will also present their forthcoming book, **THRIVE: Maximizing Wellness in the Age of AI**, published by MIT Press.*

BIOGRAPHY

Anindya Ghose is the Heinz Riehl Chair Professor of Technology and Marketing at New York University's Leonard N. Stern School of Business. He is the author of TAP: Unlocking The Mobile Economy which is a double winner in the 2018 Axiom Business Book Awards and has been translated into five languages (Korean, Mandarin, Vietnamese, Japanese and Taiwanese). He is the Director of the Masters of Science in Business AI (MSBAi) Program at NYU Stern. He has been a visiting Professor at the Wharton School. He is a "Top 40 Under 40 Professor", a "Top 200 Thought Leader in Big Data" and a "Thinkers50" award winner and a "Top 1% researcher". He is an INFORMS Distinguished Fellow, AIS Distinguished Fellow and a winner of the INFORMS Practical Impact Award. He is the Department Editor (IS) at Management Science. He is affiliated as a Scientific Expert with Compass Lexecon and is currently working on some of the most highly visible and closely watched antitrust litigation matters in the tech space. In addition, he has consulted for Alibaba, Apple, CBS, Facebook/Meta, Google, Microsoft, NBC, Pinterest, Samsung, Snapchat, TD Bank, Tinder, Verizon, Yahoo and collaborated with Adobe, China Mobile, IBM, Microsoft, S. K. Telecom, Telefonica, Travelocity, Via, and many other leading firms on realizing business value from IT investments. He is an accomplished high altitude mountaineer and has climbed in five continents.



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