

MScISM Luncheon Seminar

OutThink the Cognitive Era with IBM Watson

Date:	19 Mar 2016, Saturday
Time:	1:15 – 2:20pm (Refreshments 12:40 – 1:15pm)
Venue:	Rm 1001, LSK Building, HKUST
Speaker:	Mr. Jerry Sham Watson Solutions Architect IBM Watson Group

Synopsis of the seminar:

The cognitive era is here. Digital everything means that technology's number one job now is handling and responding to data. But this isn't a story about big data's takeover. This is a story about how cognitive capabilities establish a relationship between machines and humans and how the role of technology can now change from enabler to advisor.

Cognitive systems, like Watson, have the ability to give meaning to unstructured and dark data by understanding it, reasoning with it and continuously learning from it at scale.

If cognitive systems are expanding the imaginations of children and helping researchers find the cure to cancer, what will you do with Watson?

Bio-sketch of speaker:

Jerry joined IBM in 2015 as the first and only Watson Architect across Greater China Region, with a mission to bring the cutting edge IBM Watson Cognitive Solutions to the customers in the region.

Prior to joining IBM, Jerry was an Entrepreneur, instructor of Linux courses and one of the pioneers providing Open Source consulting services in Hong Kong for over 18 years. Jerry has worked for two leading enterprise Linux providers - as End User Computing Director at Novell SuSE and as Regional Services Manager at Red Hat. Jerry holds Engineering and MBA degrees and has several professional certifications.

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