

The Hong Kong University of Science and Technology
Department of Information Systems,
Business Statistics and Operations Management

Seminar Announcement

The challenge of keeping Operations Research education relevant, a case study: The Centre for Operations Excellence at the Sauder School of Business, UBC

by

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**Date: Friday, 25 February 2011
Time: 11:00 am – 12:00 noon
Venue: Room 4379, ISOM Conference Room (Lift 17/18)**

~~~~~ All interested are welcome ~~~~~

**Abstract:**

Twelve years ago and in common with many academic OR groups, the Operations Research Division at the Sauder School of Business was challenged from three directions 1) ensuring graduates have strong applications skills, 2) maintaining strong links to users and 3) the demand that young faculty publish high quality methodological work. The result was to design our Centre for Operations Excellence. What lessons can we draw from these twelve years?

**Bio:**

Derek Atkins holds the ED MacPhee Chair in Operations at the Sauder School of Business, UBC. Educated at Oxford, Lancaster and Warwick he worked first in engineering and steel, then the nascent Warwick Business School and has been at UBC since 1976. During that time he has been Dean of the school (before the name Sauder was added) and Associate Vice President (Academic) of UBC. He has just finished a six year term as Director of the Centre for Operations Excellence at UBC, a centre he helped design with the inaugural director Professor Marty Puterman. He has published widely and was associate editor of both Operations Research and Management Science for a number of years.