



MScISM Luncheon Seminar

**Department of Information Systems, Business Statistics & Operations Management
School of Business and Management
The Hong Kong University of Science and Technology**

Date: Saturday, 12 March 2011

Time: 1:15 – 2:20pm (Refreshments 12:40 – 1:15pm)

Venue: Lecture Theater H (Lift 27-28), HKUST

**Speaker: Mr. Arthur Chow
Co-founder and Chief Operating Officer
6waves**

Topic: Entrepreneurship on Social Network

Bio-sketch of Mr. Arthur Chow

Arthur is the co-founder and Chief Operating Officer of 6waves, the leading global publisher of Facebook games including Kingdoms of Camelot, My Fishbowl and the latest hits Resort World and Ravenwood Fair. Arthur leads the corporate development and partnership activities of 6waves and is also involved in the company's overall strategy formulation and its execution.

Prior to joining 6waves, Arthur was the Executive Director, Business Development - Asia Pacific for TimeWarner's Turner International Asia Pacific Limited, and before that he spent several years at Yahoo!, where he was most recently the Director, Alliance and Strategy Planning for Yahoo! Hong Kong. He started his career by joining HSBC's management trainee program after graduation and was awarded the Trainee of the Year among all the trainees from HSBC global offices.

Arthur was graduated with a Business Administration degree with Richard Ivey Business School (Canada), and then completed his Law degree with The University of London and Master of Business Administration with The Hong Kong University of Science and Technology.

Synopsis of the talk:

The internet, especially with the recent rise of social networks like Facebook, Twitter and Groupon, has opened up many opportunities for entrepreneurs to start up a business. We have seen many new startups being able to capitalize the opportunities with these rising networks.

While most of the startups are from the US, it does not limit entrepreneurs in other parts of the world to succeed in this space since the internet is borderless. 6waves, a company started in 2008 by 4 co-founders in HK, managed to grow the business with a global presence and becomes the largest global publisher of Facebook games in the world. It has raised a round of funding from a US-based venture fund for US\$17.5M in Dec 2009. Currently, 6waves' games touch over 75 million monthly active users and the company has started to expand its footprint into the local social networks in Japan.

Arthur Chow, COO and co-founder, will share his experience in co-founding 6waves including the challenges and the opportunities that they faced, plus some insights to the on-going trends in the social networking space.

All are welcome!

Free Registration: <http://www.bm.ust.hk/mscism/>

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