



## *Luncheon Seminar*

**Department of Information Systems, Business Statistics & Operations  
Management  
School of Business and Management, HKUST**

**Date: Saturday, 13 Nov 2010**

**Time: 1:15 – 2:20pm (Refreshments 12:40 – 1:15pm)**

**Venue: Lecture Theater F (Lift 25/26), HKUST**

**Speaker: Mr. Alex Li  
VP of Managed Services, Middle East Region  
Huawei Technologies Co. Ltd.**

**Topic: The Business Culture Differences between US Global Companies and  
a Chinese Global Company**

### **Bio-sketch of Mr. Alex Li**

Mr. Alex Li is a seasoned expert in the technical support and customer services sectors of the telecommunications industry. Started his career in 1980 as a programmer developing system oriented applications, Mr. Li has over 30 years of experience in the IT industry, having held senior management positions in several MNCs including 3Com, Nortel, Redback Networks and NetScreen Technologies.

Alex joined Huawei Technologies in May 2005 as Deputy Director, Technical Support Department for the Asia Pacific Region and stationed in Malaysia. He was then appointed as heads of professional services and support departments including Managed Services (MS) Director for the Egypt office in Jan 2007, Managed Services Consultant/SWAT for Professional Services Department in Huawei HQ in July 2007, Head of Managed Services Competence Center in Sept 2008 and VP of Managed Services, Middle East Region in Sept 2009, Bahrain. Mr. Li has stationed in 26 countries since he joined Huawei, and has led numerous MS projects for local telecom operators in Bangladesh, Egypt, Iran, Saudi Arabia, Kuwait, and Libya.

Alex holds a Higher Diploma in Information System from the City University of Hong Kong. He has been a life time member of HK Computer Society since 1981.

**Synopsis of the talk:**

With the rapid development of telecommunications technologies, the world has become smaller and closer. People need to work far away from their homeland, and people of different cultures are working together.

Mr. Alex Li has 30 years of working experience in various American and Chinese giants in IT Industry. He has worked in 35 countries and in collaboration with different kinds of customers, colleagues and peoples of all walks of lives.

In this seminar, Mr. Li will share his invaluable experience working in the middle-east countries, and the success of a Chinese vendor expanding their business there. With this opportunity, he wishes to broaden the horizon of HK students and encourage them to explore new opportunities in the Global village.

**All are welcome!**

Free Registration: <http://www.bm.ust.hk/mscism/>

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