



## **Luncheon Seminar**

**Department of Information Systems, Business Statistics & Operations  
Management  
School of Business and Management, HKUST**

- Date: Saturday, 10 October 2009**
- Time: 1:15 – 2:20pm (Refreshment 12:40 – 1:15pm)**
- Venue: Lecture Theater F (Lift 25, 26), HKUST**
- Speaker: Mr. Albert Ching,  
Founder & CEO, i-Sprint Innovations**
- Topic: Critical Success Factors to start a Software Business for Global Market**

### **Bio-sketch of Mr. Albert Ching**

Albert was born in Hong Kong and received his college and post-graduate education in the United States. He is currently residing in Singapore with his family.

Albert has been working in the IT industry for over twenty-five years and has been involved in various senior positions for IT strategic planning, enterprise architecture, security & infrastructure planning and application development. He also holds the prestigious CISSP and CISA certification from the ISC2 and ISACA which are internationally recognized organizations for security professionals.

Albert is the CEO & Founder of i-Sprint Innovations, a global information security software company which develops information security software for Credential Management. Their proven solutions enable global financial institutions, and other security-sensitive organizations to provide strong authentication, access control and single sign-on capabilities to protect confidential information assets & critical business transactions and enforce security policies across the enterprise. i-Sprint is headquartered in Singapore with offices in Japan, China, United States, Malaysia and Thailand. Their clients include Citibank, ING, UBS AG, AIG, AXA, UOB Banking group, Shinsei Bank, Resona Bank, May Bank, Inland Revenue Authority of Singapore, NTT Docomo, Kasikorn Bank, Honda Motors, and many other global and regional financial institutions.

In his previous employment with CitiBank Regional Asia Pacific Technology, he was the Vice President, Distributed Services Architect, for the Asia Pacific region and was responsible for the technology architecture, IT strategy and product standards for the Global Corporate and Investment Banking Group. He has also worked as a Senior Lecturer for the Institute of Systems Science (ISS) which is part of the National University of Singapore. He was the Cluster Manager for Distributed Computing to conduct applied research projects and to provide technology transfer to local enterprises.

Prior to joining ISS, he spent over nine years with Ciba-Geigy Corporation (now Novartis), a leading global Pharmaceutical and Chemical Company, in the United States. His past responsibilities included system development, system management, IT planning and technology research.

His extensive technical knowledge and implementation experience have also earned him the Certified Enterprise Architect Practitioner (CEAP) Certification by The Open Group. He is also a frequent speaker and lecturer on the subjects of Enterprise Architecture and Information Security.

### **Synopsis of the talk:**

Mr. Ching will share his experience as a Technopreneur for the last 10 years in running a global information security software company and highlight the critical successful factors to start a software business and how to bring it to the global market.

**All are welcome!**

Free Registration: <http://www.bm.ust.hk/mscism/>

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