YUYING CAI

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📍 Office 4063, LSK Business Building, HKUST

EDUCATION

Hong Kong University of Science and Technology, Hong Kong *2021 - Present*
MPhil in Information Systems

The University of Edinburgh, UK *2018 - 2019*
MSc in Business Analytics (with Distinction)

Southwestern University of Finance and Economics, China *2014 - 2018*
BEcon in Finance and Financial Management

RESEARCH INTERESTS

Healthcare IT, digital marketing, user generated content

AWARDS

- First Prize, Academic Excellence Award for Overseas Exchange *2018*
- Second Prize, Academic Excellence Award *2015 - 2016*
- Dean's List *2015*

TESTS & LANGUAGES

Standardized tests: IELTS - 7.0; GRE - 327
Languages: English(fluent); Mandarin(native)