

OM Project

The OM Project course offers a unique opportunity for the BBA(OM) students at the HKUST Business School to apply what they have learned in other courses in solving business problems.

Student teams will work under faculty supervision to solve operations management related problems and identify improvement opportunities for both service and manufacturing businesses.

We offer OM Project course in both Fall and Spring terms.

For more details, please visit our [website](#) or scan the QR code.



Collaborate with us for a Win-Win Outcome

Through the OM Project, we can offer your company:

- Professional insight and analysis tailored for your business needs at no cost
- A chance to interact with our students, a potential talent pool for future hire consideration



Our students will take this opportunity of working with your company to:

- Learn and develop professional skills of becoming business consultants
- Gain practical experience in planning and executing a real business project

About HKUST Business School

The HKUST Business School is recognized as one of the youngest and most respected business schools in Asia, for achieving widespread global recognition and a variety of prestigious academic rankings.

Always striving for excellence, our strength lies in our full range of program offerings, our high quality research, conducted by our world class faculty, and our diverse and high-caliber students.



Companies that we have worked with before:



大昌行集團有限公司
DAH CHONG HONG HOLDINGS LIMITED



東海堂
arome



CHRISTIE'S



For OM Projects in Fall Term

For OM Projects in Spring Term

June to July

November to
December

August

January

September

February

Mid-October

Mid-March

Mid-December

Mid-May

Late December

Late May

Contact the faculty in charge

We look for projects with a focus on supply chain management, operations management, analytics and business strategies, etc.

Project team selection

Your company prepares a description of the project. We will inform students about the objective of the project and skillsets you expect from them.

Mid-Project presentation

Student team presents their work-in-progress to you for feedback.

Final report

Project team submits a written report.

01

02

03

04

05

06

07

First meeting with faculty

Your company and our faculty get to know each other to explore and confirm the project scope.

Kick-off meeting

First official meeting between your company and our project advisor and student team.

Final presentation

Student team presents their findings or deliverables for your comments.

Project Roadmap

Send us an email at bbaom@ust.hk if you have (or just want to explore) a project idea!

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